



Smart Dream Academy

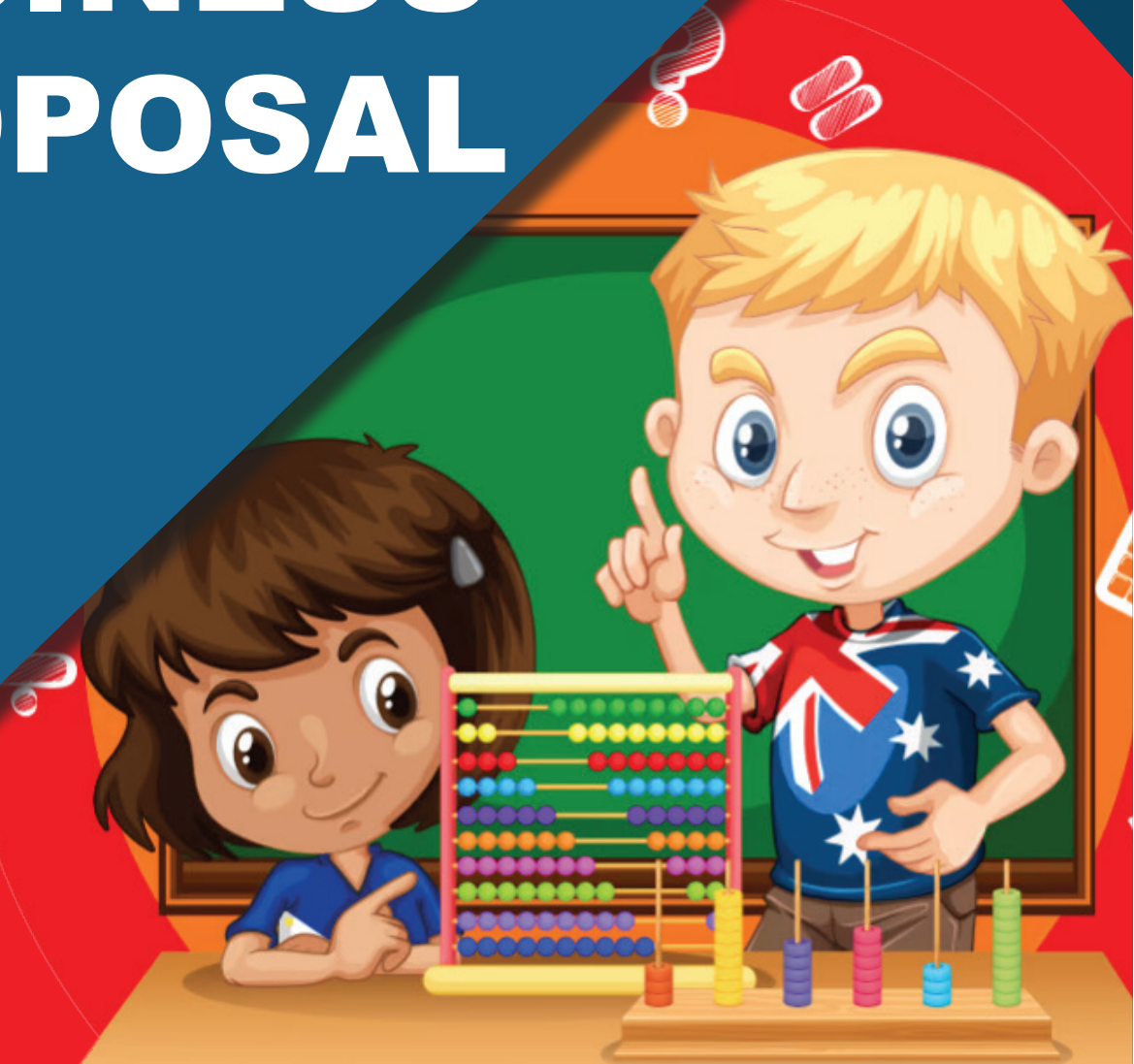
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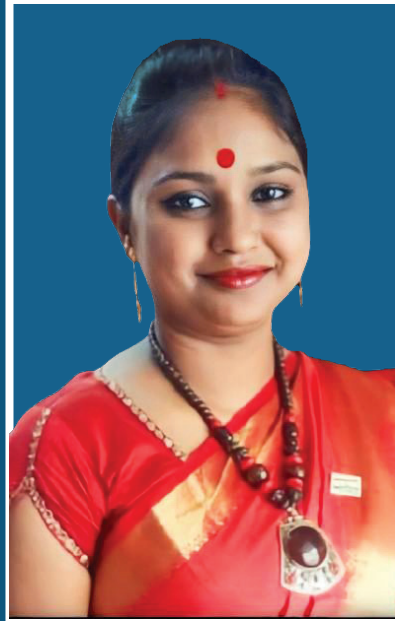
“Better Known For Providing Supplementary Education”

“An ISO 9001: 2015 Certified Company”

An organisation Incorporated under the Partnership Act 1932

BUSINESS PROPOSAL





Our Vision & Goal

Smart Dream Academy is a dynamic educational hub dedicated to nurturing the minds and talents of learners from age 4 to 50. We specialize in holistic learning through Abacus, Bharatanatyam, Handwriting, and Vedic Maths, empowering individuals with skills that go beyond the classroom.

Our mission is to inspire a love for learning, enhance creativity, and instill discipline and confidence in every student. Whether it's building sharp mental math skills through Abacus, connecting with cultural roots via Bharatanatyam, or improving focus and clarity through Handwriting improvement we ensure every learner grows with purpose and joy.

Led by experienced educators and passionate mentors, **Smart Dream Academy** provides a friendly, disciplined, and motivating environment that encourages students to discover their true potential.

Join us in shaping Smart Minds and Bright Futures!

Priti Bhaskar

(M.A., B.Ed.)

Director
Smart Dream Academy

GREETINGS FROM SMART DREAM ACADEMY

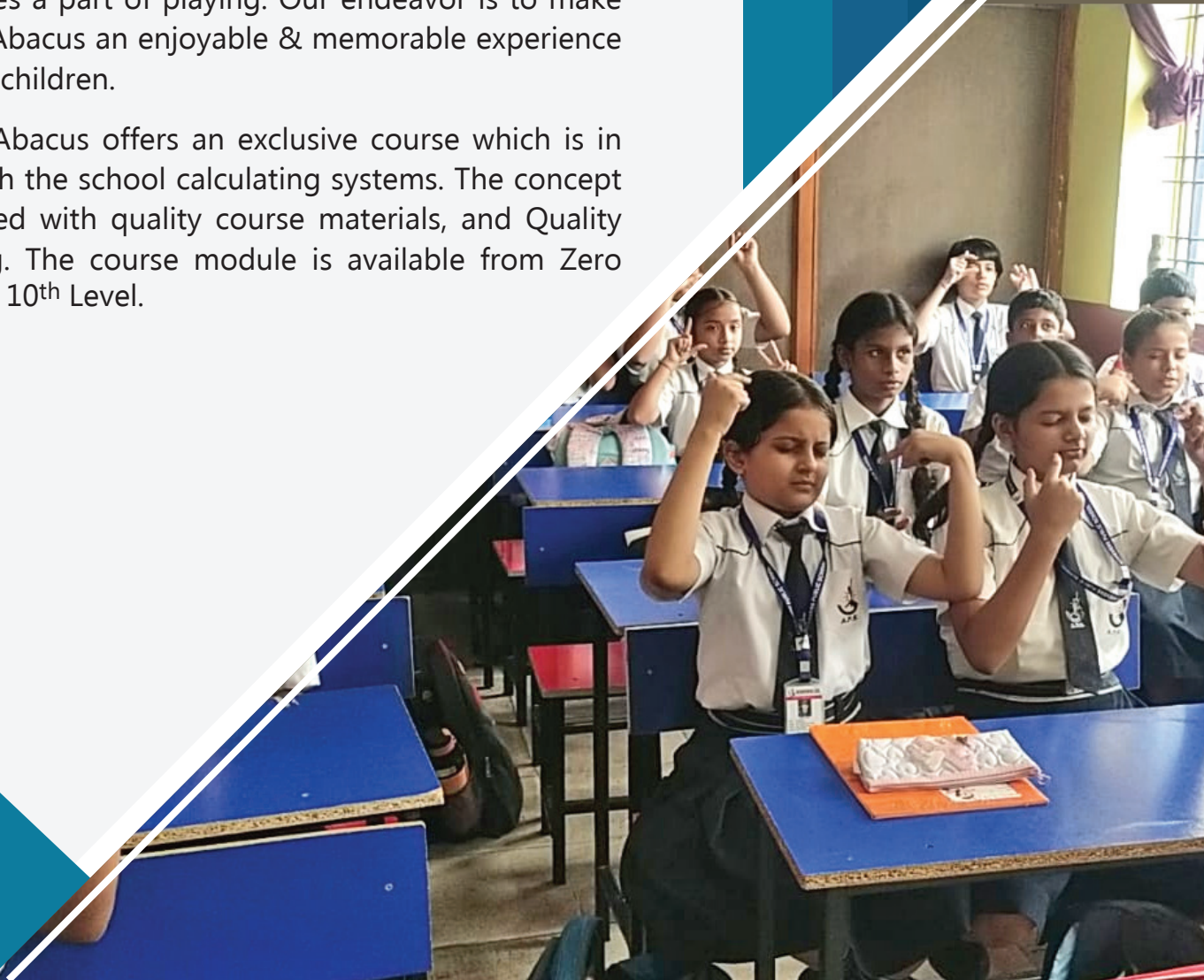
I feel pleasure in giving you the company's profile and products which can really add value to your prestigious institute.

Smart Dream Academy is working in the field of supplementary education solutions, The head office of the company is at **Giridih, Jharkhand**.

Smart Abacus is a boon for the child which enables them to improve the brain Functions of both left and the right brain.

We work in relation to the child psychology. Children love to play, we encourage them to do so. Learning becomes a part of playing. Our endeavor is to make Smart Abacus an enjoyable & memorable experience for our children.

Smart Abacus offers an exclusive course which is in line with the school calculating systems. The concept is loaded with quality course materials, and Quality training. The course module is available from Zero level to 10th Level.





FUNCTION OF SMART ABACUS

A

In these countries Smart Abacus is a part of basic elementary education and widely used for calculation. It involves operations such as additions, subtraction, multiplication, division, decimal no., negative no. and apart from these calculations, advance Smart Abacus techniques involve square roots, working with percentage, linear equations, long division, and elimination etc.

MENTAL CALCULATION

B

Mental calculation is a process where one performs the calculation without the help of any pen, pencil, paper, calculator or any other external medium. They perform the calculations depending on their mental ability. A mental calculation involves combined process such as listening, data storage and processing, logical implementation of desired functions to solve & at the end of process to reproduce the same confidently & correctly. All these are done in few seconds with accuracy. Smart Abacus training is initiated in a child with a set of rules. Initially the child learns to use the Smart Abacus tool proficiently to give the correct answer. Gradually the child is taught to use the visualization skill and imagine an Smart Abacus tool, while the actual tool is removed. The child is then taught to calculate normally like they would do on Abacus, but this time they will use the visualized Smart Abacus tool. Slowly, as the time progresses the child confidently does larger digit calculations with speed and accuracy, without the aid of any tool.

SCHOOL BASED CALCULATING SYSTEM

Smart Abacus is a unique program designed keeping in mind the Indian School's Calculating method, unlike Abacus of other companies. Children follow a specific method of calculation in school but other Abacus companies follow the techniques which are opposite to what they learn in school. These opposite calculating techniques cause confusions and make the child disinterested in the program after sometimes. Abacus techniques taught by other companies are not wrong but adaptability in Indian scenario is not possible. Our method increases the adaptability by the students. Let us consider an example to explain this.



SMART ABACUS & SCHOOL
SYSTEM

$$\begin{array}{r}
 24 \\
 \times 12 \\
 \hline
 48 \\
 24 \times \\
 \hline
 288
 \end{array}$$

OTHER ABACUS
COMPANIES

$$\begin{array}{r}
 24 \\
 \times 12 \\
 \hline
 24 \\
 \times 48 \\
 \hline
 288
 \end{array}$$



GAME BASED

Our Smart Abacus has designed the program in play way method, the child learns the techniques of Smart Abacus through games and activities. Each class is conducted in such a way that the child enjoys the Smart Abacus training. The course instructor has to ensure that each student takes part in the activities conducted in Smart Abacus classes.

PARTICULARS

- ❖ **Smart Abacus is a program for the BRAIN DEVLOPEMENT of the Students.**
- ❖ **It also improves the Mathematical calculation skills of the students.**
- ❖ **Smart Abacus is meant for students from 4 Years to 14 Years of Age.**
- ❖ **Smart Abacus is applicable from Class Senior KG to Class 8 students.**
- ❖ **Smart Abacus has 10 levels and Every level is of three to four months.**
- ❖ **Smart Abacus can be a value added service to the franchise.**
- ❖ **Students fee as decided by the Franchise.**
- ❖ **The franchise will charge the cost of the Kit and Books from the students.**
- ❖ **Smart Abacus classes will be arranged Offline & Online both.**
- ❖ **Smart Abacus will require 2 classes of One Hour per week per class.**
- ❖ **Smart Abacus shall conduct 2 levels in schools and 4 levels in the center.**
- ❖ **We offers services related to Kit, Books, Training and certification & progress card.**
- ❖ **Franchise will issue certificates of students within 10 days of completion of exam.**
- ❖ **We shall sign the contract for the next 5 years.**
- ❖ **We will supply the Kits and Books on advance payment only.**
- ❖ **Cost of the kit may be changed time to time.**



INFRASTRUCTURE & DESIRED MANPOWER DETAILS

Counselling Area At Least 100 sq.ft.
Female Counselor- 1
One Classroom Of 200 sq.ft. (for 15-20 students/class)
Full Time Female Trainer-1/Class
Computer With Internet Broadband Connectivity
1 Peon/Office Attendant

Franchise Fee Structure

Unit Franchise Fee (For 5 Years)- ₹ 40,000/-
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Annual Fee

Annual Fee (From Next Year Onward) - ₹10,000/-
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Training

1. Academic Training (1st Level To 10th Level)
2. Product & Counselling Training
3. Marketing Training
4. Refresher & Empowerment Training

Smart Abacus School Kit - Price Details	
Component	Description
Level Books	4 Books (For 2 levels, 2 Books Each Level)
Mental Arithmetic Book	1 Book
Abacus Tool	1 High-Quality Smart Abacus Tool
Total cost of School Kit	₹ 800 Per Year (Per Student)

Smart Abacus Center Kit - Price Details	
Component	Description
Bag	1
T-Shirt	1
Level Book	2 Books (1 Level)
Mental Arithmetic Book	1 Book
Abacus Tool	1 High-Quality Smart Abacus Tool
Total cost of Center Kit	₹1500/- (Per Student)

**Cost of the kit may be changed time to time.



TERMS AND CONDITIONS

1. We do not charge any royalty in student fees.
2. Franchisees will have the right to implement the course in schools within their territory.
3. Academic Training is free of cost for ONE Franchisee Trainers and if there is more than one, the training is chargeable, 5000 (INR) for each trainer.
4. Training of Franchisee Trainers will be conducted via Video calling or at the HEAD OFFICE.
5. In case any Franchisee wants to conduct such training at their own centres it will be chargeable.
6. Costs of material quoted above are excluding GST and Transportation.
7. This proposal is for Smart Abacus only and not applicable for any other product of SMART DREAM ACADEMY.

For further information kindly contact undersigned.

With Best Regards,

PRITI BHASKAR

(Director)

Smart Dream Academy

Giridih, Jharkhand

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Head Office

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